

July 27, 2023



Dear Friends:

Board of Trustees

Garrett Brown

Daniel Boyer

Kayla Burdett

Angela Claypool

Nancy Eckinger

Dianna Fairclough

Laura Fryan

James Jenkins

Dan Lowmiller

Donald Schenck

David Talenda

Mark Trew

Eileen Wile

Jared Zapolnik

Pegasus Farm is a therapeutic horse-based healing and learning center dedicated to helping children and adults with diverse needs achieve more productive, successful and enjoyable lives. From modest beginnings in 1986, Pegasus Farm has grown to become one of the largest, most programmatically diverse therapeutic equestrian centers in America, located right here in Stark County. Each year we provide over 13,500 hours of lessons to participants from an eight-county region.

We are excited to announce our annual gala this year and graciously invite you to partner with us on the *2023 Heroes & Horses Gala!* Last year, this event raised \$80,000 through the generous support of organizations such as yours. This year, your support will help us to empower even more people with diverse needs through our therapeutic equestrian programs, adult vocational services, military veterans' program, and recreational and social activities.

Please mark your calendar for the **Annual Gala on Saturday, November 11, 2023, at Shady Hollow Country Club.** Over 200 guests attend this dinner auction event, bidding on nearly 100 items donated by the community. This year's event will also offer an **After Party** in the walk-out bar at the Country Club, with proceeds directly benefiting the Military Family Center. The After Party will include a golf simulator, signature drinks, and more!

Enclosed is a listing of this year's sponsorship opportunities. We hope you will thoughtfully consider a personal or a professional donation for the Pegasus Farm Gala. Please complete the Gala donation form and return it in the enclosed envelope. Feel free to contact Larry Halm, Advancement Specialist, with any questions you may have, 330.935.2300 ext. 101. On behalf of those we serve, thank you for your consideration and continued support.

Sincerely,

Nancy Eckinger
Gala Committee Chair

7490 Edison St. NE • Hartville, Ohio 44632 • (330) 935-2300

Fax: (330) 935-0620 • Email: info@pegasusfarm.org

www.pegasusfarm.org

Annual Gala 2023

SPONSORSHIP

HEROES AND HORSES

NOVEMBER 11, 2023 | SHADY HOLLOW COUNTRY CLUB



\$5000 Blue Ribbon Sponsor

- Prominent sponsor recognition on all event-related marketing & promotional collateral: emails, social, and website
- Sponsor listing on all event signage and full page, inside cover ad in the event program
- Recognition in the e-newsletter
- Table of ten at the event
- Ten tickets to the After Party (*proceeds benefit the Military Family Center*); golf simulator, signature cocktail, and more!

\$3500 After Party Sponsor

- Sponsor recognition on all event-related marketing & promotional collateral: emails, social and website
- Sponsor listing on select event signage and full page ad in the event program as After Party Sponsor
- Recognition in e-newsletter
- Table of eight at the event
- Eight tickets to the After Party (*proceeds benefit the Military Family Center*); golf simulator, signature cocktail, and more!

\$2500 Red Ribbon Sponsor

- Sponsor recognition on all event-related marketing & promotional collateral: emails, social and website
- Sponsor listing on select event signage and a ½ page ad in event program
- Recognition in the e-newsletter
- Table of eight at the event
- Eight tickets to the After Party (*proceeds benefit the Military Family Center*); golf simulator, signature cocktail, and more!

\$1500 White Ribbon Table Sponsor

- Sponsor recognition on a ¼ page ad in event program
- Name will be listed on the website
- Table of eight at the event

\$1000 Appetizer or Signature Drink Sponsor

- Listed in event program and on website
- Sponsor recognition on a ¼ page ad in event program as Appetizer or Signature Drink Sponsor
- Sponsor listing on select event signage
- Two tickets to the event

Annual Gala 2023
SPONSORSHIP
HEROES AND HORSES
NOVEMBER 11, 2023 | SHADY HOLLOW COUNTRY CLUB



SPONSOR INFORMATION

Donor Name for Program Listing: _____

or Keep My Gift Anonymous

Name: _____ Title: _____ Phone: _____

Company Name: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Sponsorship Level: \$5,000 \$3,500 \$2,500 \$1,500 \$1,000 – Appetizer

\$1,000 – Signature Drink Sponsor _____ *Other*

Check enclosed made payable to Pegasus Farm

I will call Larry Halm at 330.935.2300 ext. 101, with my credit card

Pegasus Farm is a non-profit 501 (c) (3) therapeutic equestrian center. Our vendor license number is 76-128615 and our EIN is 34-1472997. **Please mail form to:** Pegasus Farm, 7490 Edison St. NE, Hartville, Ohio 44632. For questions, please contact **Larry Halm, larry@pegasusfarm.org or 330.935.2300 x101.**